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...YOUR CHANCE TO ACQUIRE MATURE PRODUCTIVE EMPLOYEES!

The Employee

The older job applicant must be 45 or over and have been unemployed for six of the previous nine months.

He must be registered for employment with the National Employment Service.

He need not have run out of his regular Unemployment Insurance benefits.

For full details consult your nearest National Employment Office.

**The Federal Government
will pay you
\$75.00 a month
up to 12 months
for each employee
45 and over
you hire
under
the Older Worker
Incentive Program**

The Job

Practically every new non-government job, covered by the Unemployment Insurance Act, will qualify for this incentive if you hire eligible older workers.

New jobs, or jobs which were vacated before Sept. 1, 1963, qualify.

Skilled, semi-skilled and unskilled jobs will qualify, and only a minimum of orientation training to introduce worker to job is required.

HIRING PERIOD EXTENDED TO MARCH 31, 1964